

THE ADVENTURES OF ASH & NORM

WELCOME TO PACKTOWN!



 **Green
Choice**
by  WIPAK

**"WELL, A SINGLE IDEA
CAN START A RIPPLE
FOR CHANGE!"**

SOMETIME AGO...

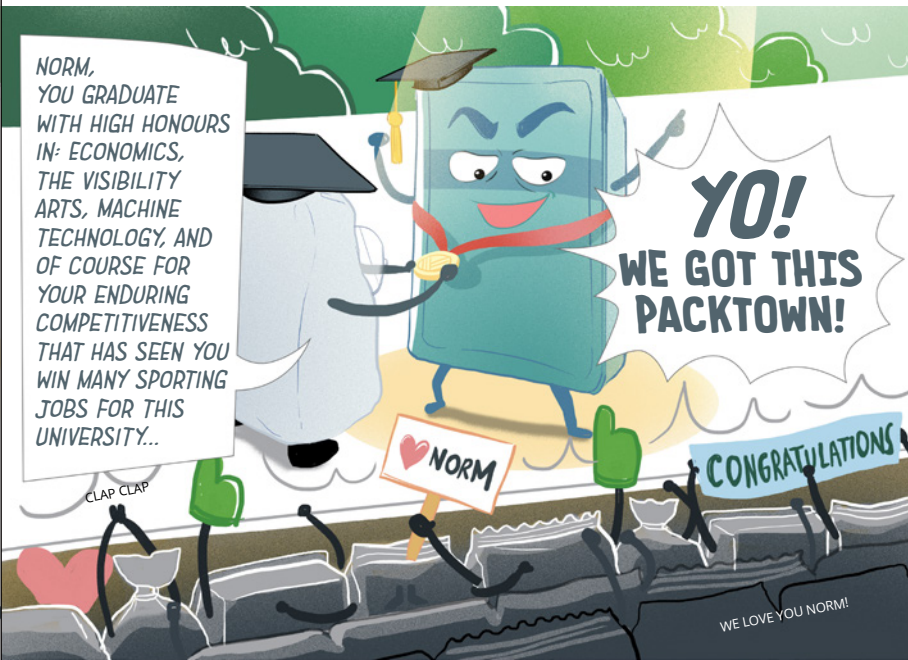


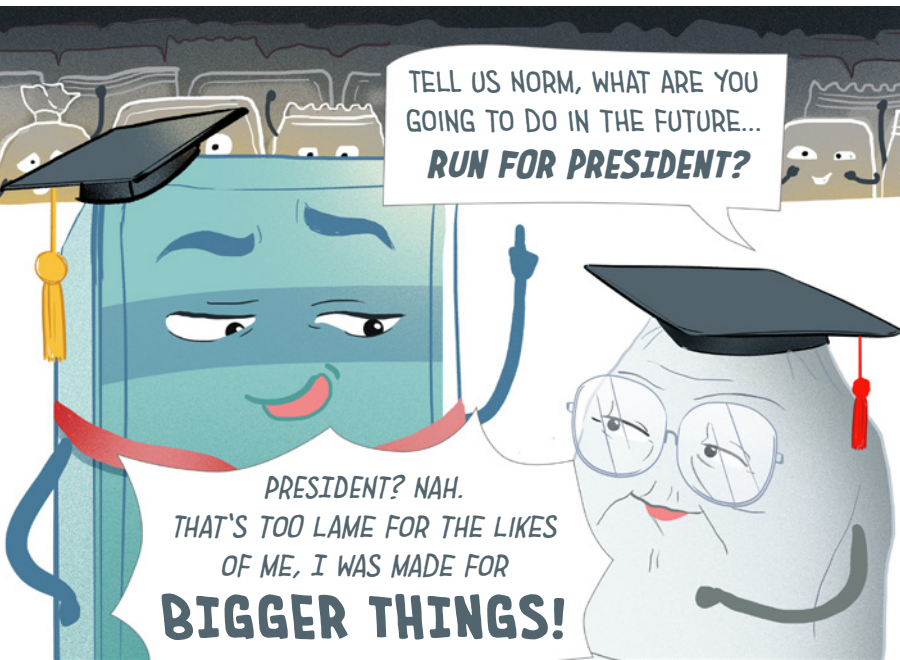
WHEN I CALL OUT YOUR NAME,
PLEASE STEP FORWARD AND ACCEPT
YOUR CERTIFICATE OF GRADUATION...

...ASH FLOW.

ASH, WE ARE HAPPY TO AWARD
YOU FOR YOUR PHILOSOPHICAL,
IF NOT RADICAL THINKING WITH
THIS BADGE OF COMPLETION.
WELL DONE.

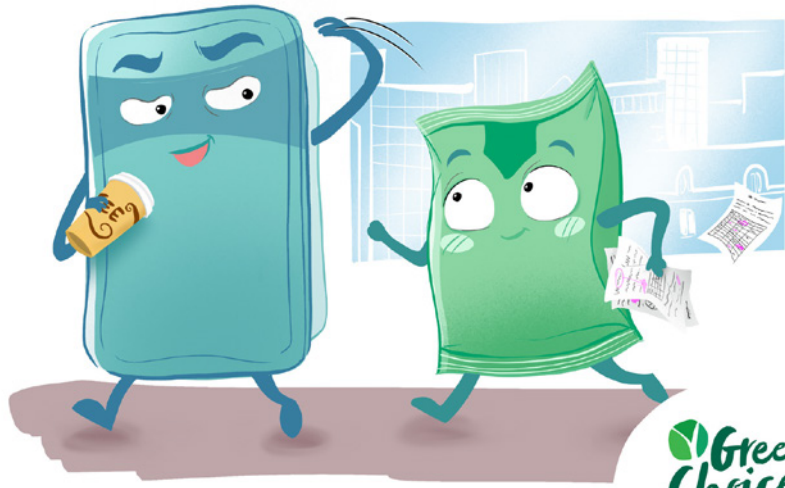
**WELL, THANK
YOU ALL FOR...**





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CHAPTER 2: INTERNSHIP



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TWO WEEKS LATER...

HEY ASH!
YOU GOT AN INTERVIEW HERE TOO, EH?
YOU HAVE A GOOD SUMMER HOLIDAY?
MINE WAS AWESOME.

NO...
NO HOLIDAYS FOR ME, I'VE BEEN TOO
BUSY APPLYING FOR INTERNSHIPS...

HUH, INTERESTING!
MY DAD FIXED ME UP HERE
WITH JUST A PHONE CALL!

VISITOR



WELCOME EVERYONE!

TODAY, EACH
ONE OF YOU WILL
HAVE 5 MINUTES TO PRESENT
YOURSELF TO THE BOARD.

WE'D LIKE YOU TO ANSWER THE FOLLOWING:

**"WHAT DOES THE CONSUMER OF THE
FUTURE NEED?"**

FIRST UP, NORM STORM...

THE WORLD IS MOVING FAST -
YOU GOTTA KEEP MOVING OR
GET LEFT BEHIND.
YOU NEED TO "JET"
- YOU KNOW?

**BOOM!
ON-THE-
GO!**

CONVENIENCE!
IT'S CONSTANT
MOVEMENT

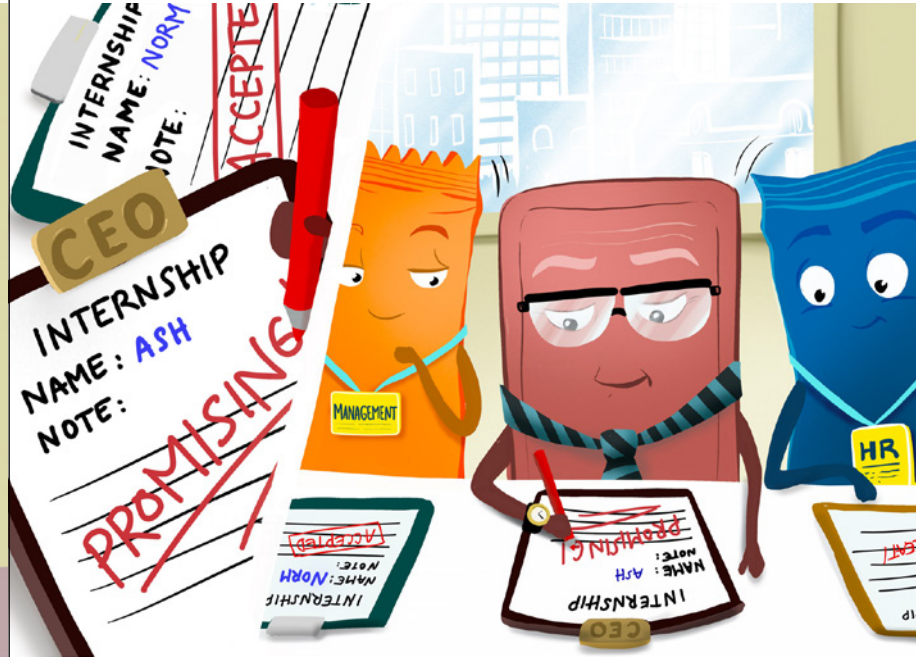
IT'S ACHIEVING
ALL YOUR GOALS WHILE
GETTING TO DRINK YOUR CUP OF
COFFEE! THIS IS WHAT CONSUMERS
WANT - IT'S WHAT THEY NEED!

NEXT, ASHLEY FLOW...

CONSUMERS OF THE
FUTURE...UH...THEY WANT
TO BE MORE S-SUSTAINABLE...

CONSUMERS
CARE ABOUT REDUCING
PLASTIC WASTE. I'VE BEEN
READING STUDIES LATELY
ABOUT HOW THEY WANT TO
KNOW THE ENVIRONMENTAL
CREDENTIALS OF THE
PRODUCTS THEY PURCHASE
- THEY'RE DEMANDING
TRANSPARENCY...THEY CARE ABOUT

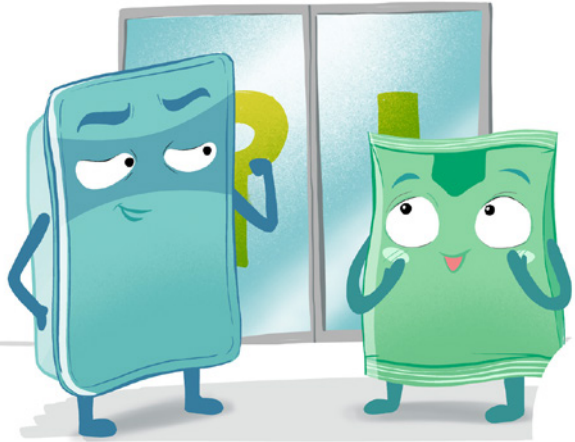
THE WORLD OF TOMORROW...



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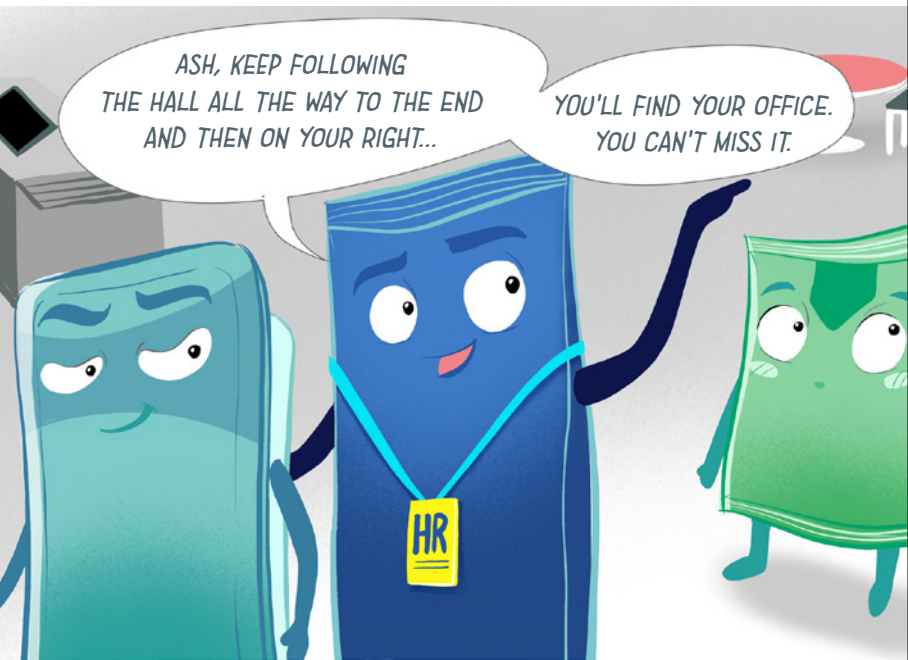
CHAPTER 3: WARM WELCOME

PACK INCORPORATED.



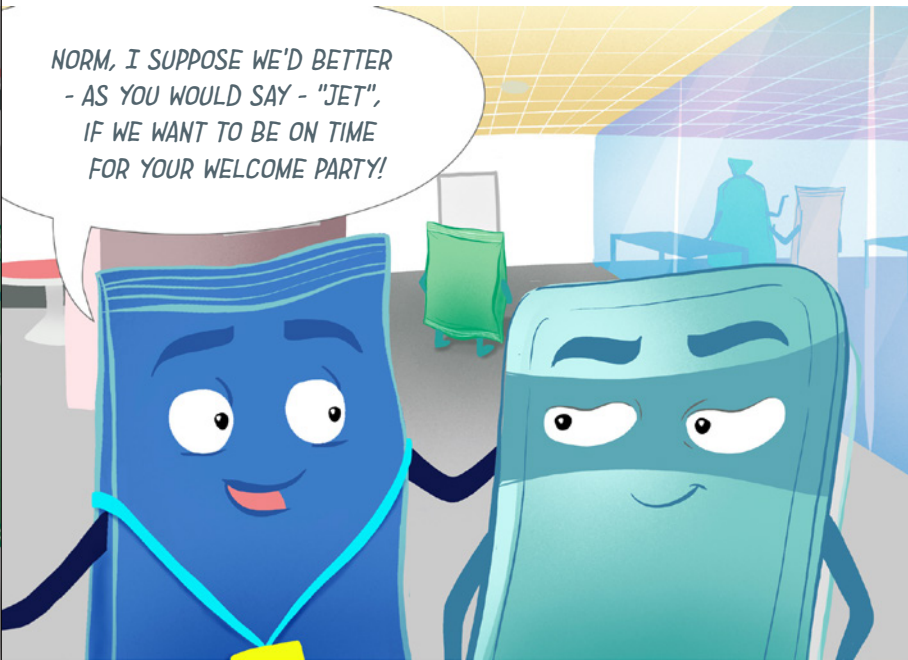
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ASH, KEEP FOLLOWING THE HALL ALL THE WAY TO THE END AND THEN ON YOUR RIGHT...

YOU'LL FIND YOUR OFFICE. YOU CAN'T MISS IT.



NORM, I SUPPOSE WE'D BETTER - AS YOU WOULD SAY - "JET", IF WE WANT TO BE ON TIME FOR YOUR WELCOME PARTY!





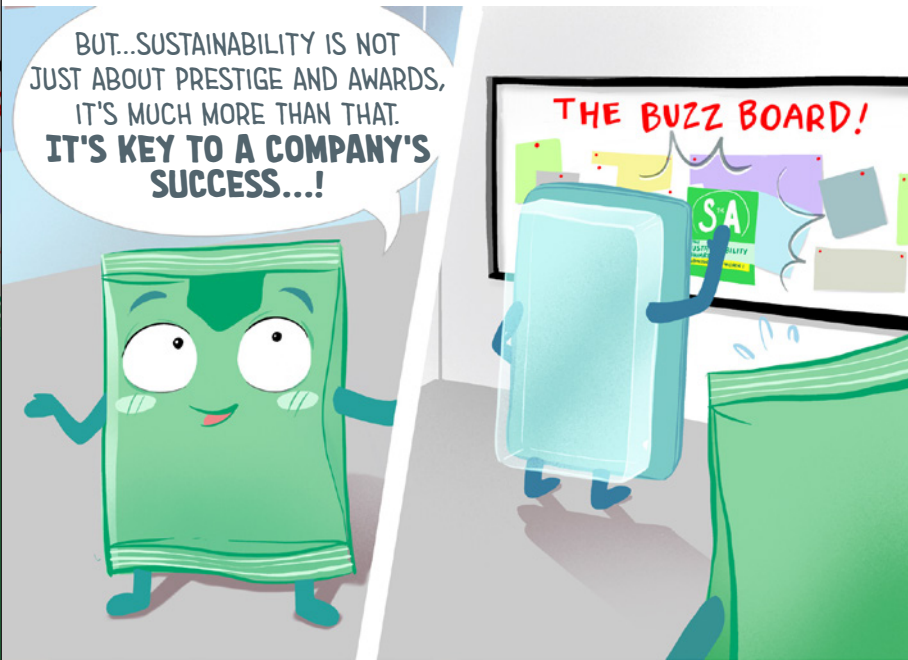
MEANWHILE

SO...MUCH...MAIL...



HEY ASH,
COME TO JOIN MY
WELCOME PARTY?

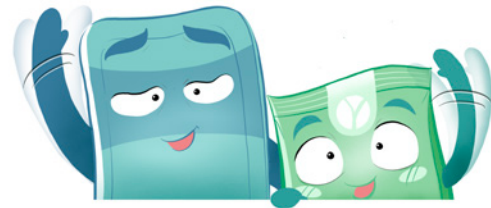
UH...ACTUALLY, I JUST CAME TO SHOW YOU
THIS...I THINK IT COULD BE INTERESTING FOR
THE MARKETING DEPARTMENT? I THINK
THIS HAS SOME REAL POTENTIAL.





WELL,
I GUESS
IT'S A **START**...

**THANKS
FOR VISITING
PACKTOWN!**



COLLECT THEM ALL!



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